

1st World Expo with....

One Nation, One Pavilion





Participants



Participating Countries



Corporates



Academia



Multilateral Organizations



Foundations & NGOs

25

Million visits



70 %

International

30 %

National

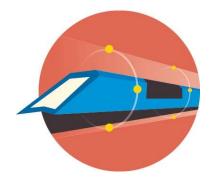
Our theme and subthemes

Connecting Minds, Creating the Future



Opportunity

How can we realise our potential and dreams of the future



Mobility

How can we access people and resources to achieve that potential



Sustainability

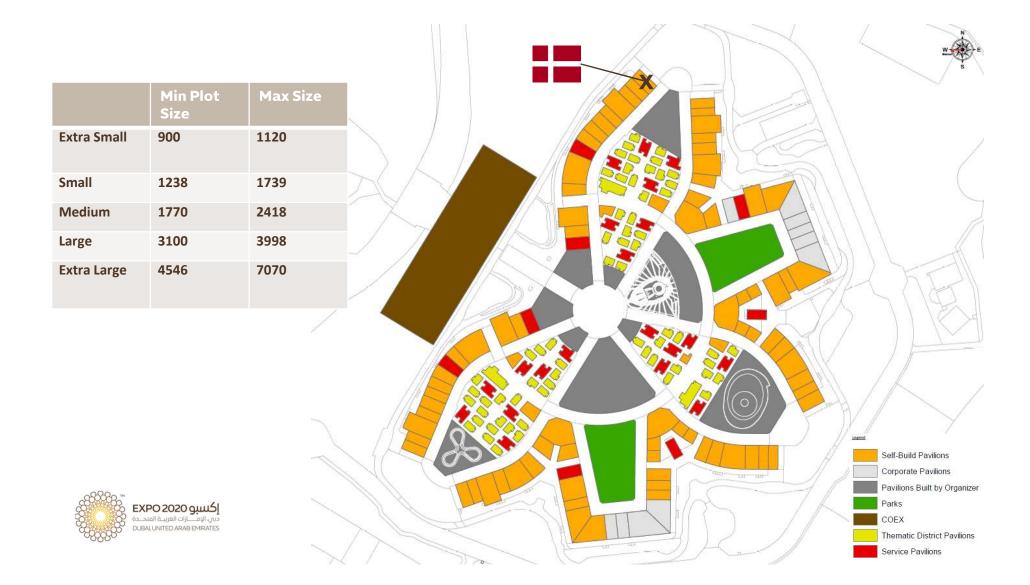
How we pursue our dreams and goals wisely protecting the needs of future generations



Site Masterplan

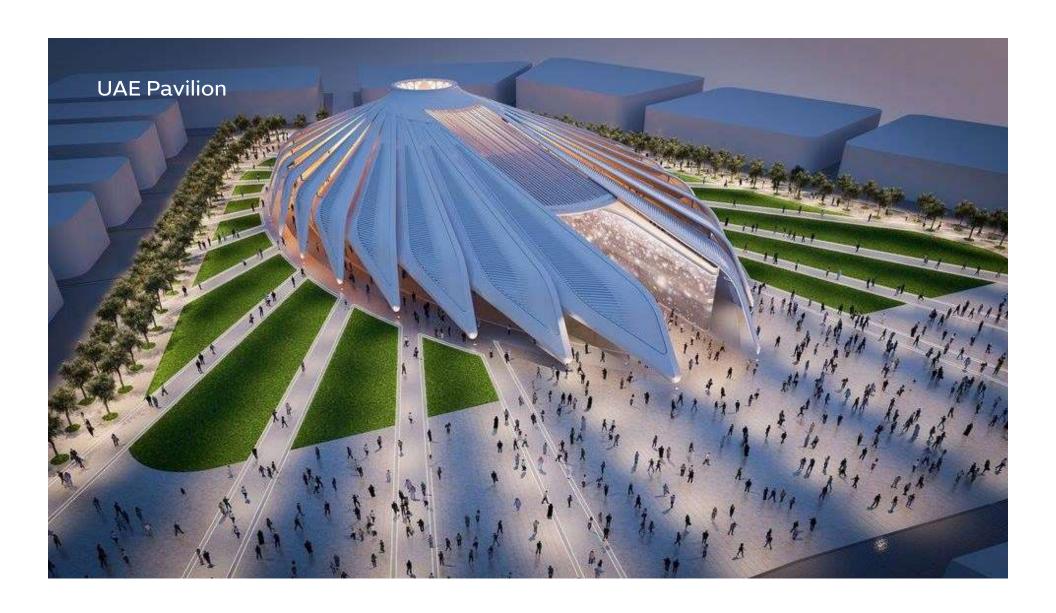








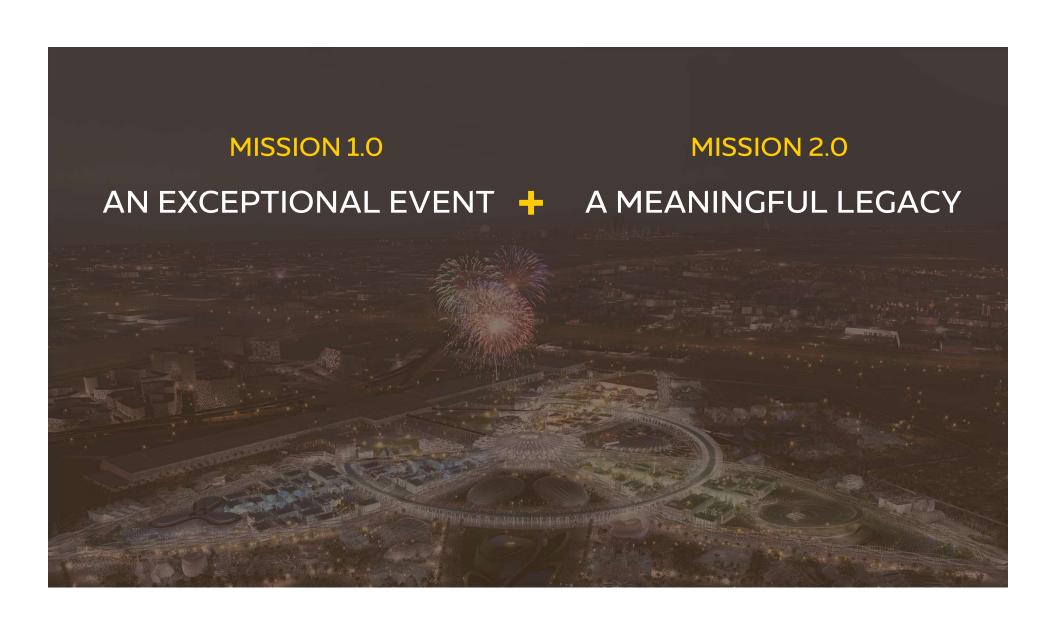






Legacy







BUSINESS OUTREACH

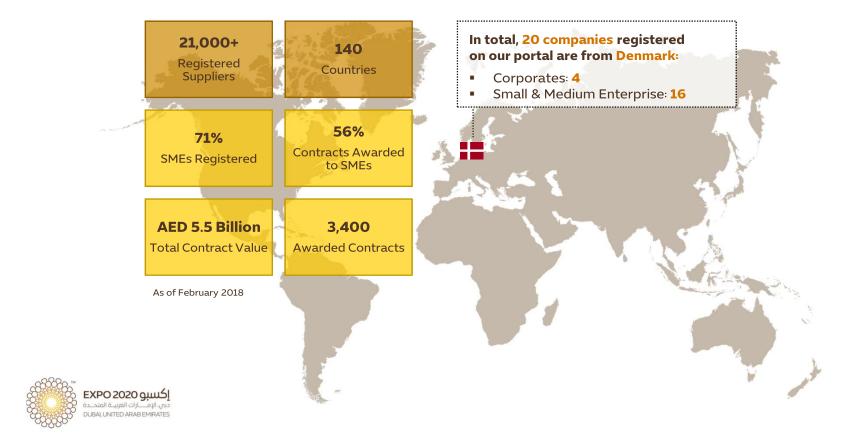


Procurement eSourcing Portal





Registrations & Contracts Awarded



SME Integration

Expo 2020 commits to 20% budget allocation for SMEs

Modified terms to enable SMEs to bid more competitively:

- Proposal validity period improved from 120 days to 60 days
- 25% advanced payment for services
- 50% advanced payment for goods/materials
- Payment made within 30 days upon the receipt of the approved invoice instead of 90 days
- No tender bonds required
- Company cheque instead of Advanced Payment Guarantee



Online marketplace

An interactive online marketplace, supporting business connectivity and growth



Online Marketplace & SME Internationalisation

An interactive online B2B, B2C and B2G trading platform

- Allowing businesses to **network**, **advertise** their offerings, and compete for business **across borders**.
- Offering direct and indirect procurement opportunities.
- Connecting Expo 2020 Participants to a community of suppliers that can respond to their tendering requirements.
- Enabling growth and internationalisation of SMEs.



Business concierge & matchmaking



Business concierge & matchmaking

A **business concierge** and **matchmaking service**, leveraging Expo's extensive stakeholder network

A service available to confirmed participants throughout the lead-up to and delivery of Expo

- Supporting visiting delegations and trade missions with their business objectives.
- Creating new partnerships by introducing governments and their businesses to key UAE public and private sector stakeholders.
- Business matchmaking and facilitating the right connections to enable long-lasting economic value.



Expo Live



Expo Live

Innovation Grants Programme

- Multiple rounds: Calls for proposals take place twice a year
- **Grant amount**: USD 100,000 per project (with a potential of additional funding)
- Who can apply: Individual entrepreneurs, SMEs, NGOs, Government entities
- **Project type:** innovative solutions to current issues that generate social value
- **Project stage**: minimum prototype level in demonstration, implementation or scale stage

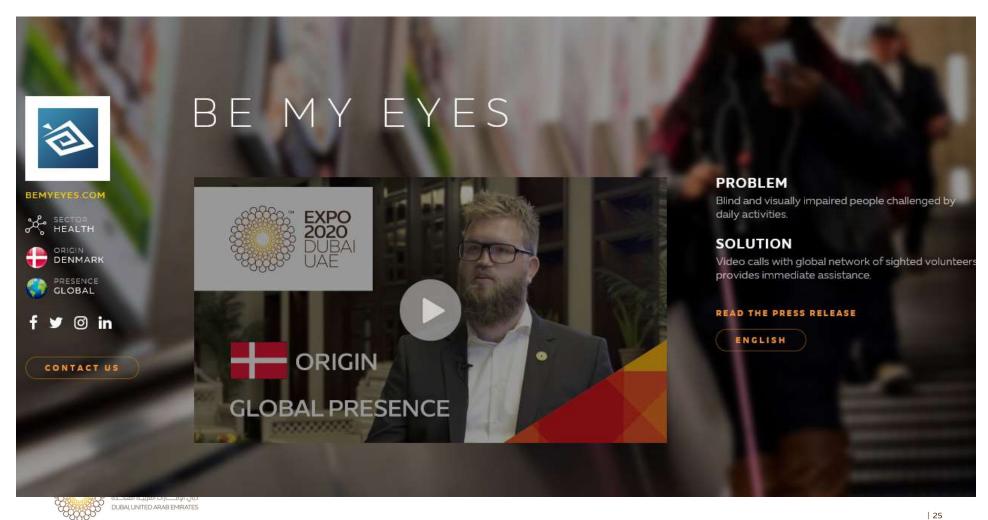
NEXT ROUND OF SUBMISSIONS:

Q4 2018





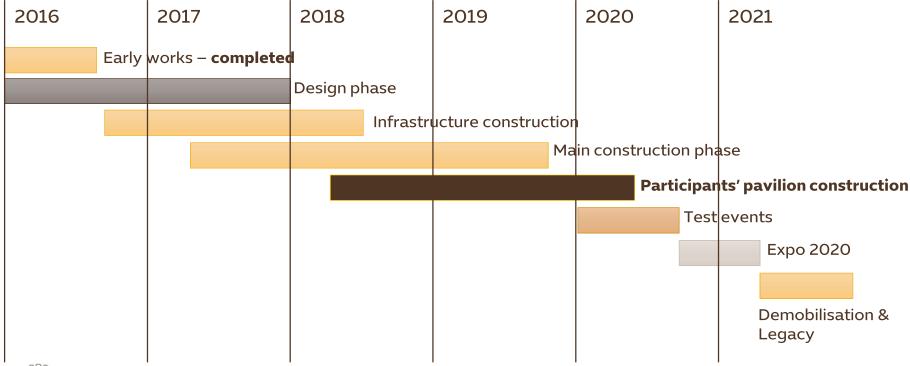




TIMELINE



Site Development Timeline





EXPO Participation Process





^{*:} Steps are interchangeable and interlinked.

