



The proposed plot is situated in the Opportunity District and is Medium in size.

The proximity of this plot to the UAE Pavilion, the North Park (one of our key open spaces), the corporate pavilions and Al Wasl plaza makes it a prime location. It is at the very beginning of the entrance which means it will be a first stop and a last stop for all incoming visitors, which will be constantly rotating from other districts due to the convex shape of Al Wasl plaza.

Proximity to the metro station which will receive large amounts of foot traffic is also ideal.

Proximity to the multipurpose halls, the EXPO village and the mall, as well as the logistics centre makes this a prime location.

This entrance boasts a parking lot as well as spaces dedicated to the EXPO Rider and EXPO Taxi

This entrance is situated next to the Dubai Metro Station., expected to have 45,000 visitors/hour. Distance to the Danish pavilion is 600m.

Denmark can use the multipurpose halls to host conferences, meetings, bilaterals, events, and exhibitions. Hall can host up to 5,000 people at one given time

The UAE pavilion being built by Santiago Calatrava is an advantageous location as it is the place where there will be the movement of people and ideas. Millions of visits will take place as visitors will be attracted to see the iconic architecture. Therefore, due to the proximity, the Danish pavilion will automatically have an increase flow of visitors

There is a park next to the plot creating open space that will have exhaustive programs of activities with numerous opportunities for entertainment, concerts, and food. The Danish pavilion will naturally have an inflow of visitors from the activities giving them the opportunity to also have their own events. Open spaces were carefully designed to set an exciting and comfortable visitor's experience

The pavilions shaded in grey have been allocated for our corporate partners. Therefore, proximity of the Danish pavilion to these corporate partners makes it an attractive location. Emirates for example will be showcasing their most innovative ideas which will automatically generate more footfall in that specific thematic district.

The Al Wasl Plaza is our largest central infrastructure, serving as a nexus at which the three subtheme zones intersect. Nearly 175 m across, it encompasses an area of approximately 23,000 sqm, with a maximum capacity of up to 60,000 people (as constant transitional crowd flowing in and out of all 3 districts), as well as an audience capacity of 34,000 people for the frequent large-scale events and performances that will take place at its center.

