

9.1. General Regulations

Section I. General Provisions

Article 1. Title, Theme and Category

1. An international registered Exhibition shall be held in Dubai, United Arab Emirates.
2. The title of this Exhibition shall be "The World Exhibition Dubai, United Arab Emirates 2020" (hereinafter referred to as "the Exhibition"). The short title shall be "Expo Dubai 2020", "Expo 2020 Dubai", "Expo 2020" or "the Expo".
3. The theme of this international registered Expo 2020 shall be '*Connecting Minds, Creating the Future*' and its subthemes shall be "Opportunity, Mobility and Sustainability". The theme of Expo 2020 Dubai reflects the key priorities of our times, the ethos of the UAE and the essence of World Expos. World Expos have always been uplifting and forward looking events connecting people, enriching lives and supporting the path of human progress. The theme embodies this same spirit and goals, but also reflects the multiplying power of connections that forms the bedrock of the UAE, a nation founded on collaboration and the exchange of ideas for a better future.
4. The definition of the theme of the Expo 2020, as well as the details of its development shall be specified in

Special Regulation No.1 referred to in Article 34 of the present Regulations.

5. The Bureau International des Expositions (hereinafter referred to as "the BIE") has registered this Exhibition at the session of its General Assembly, in accordance with the provisions of the Paris Convention of 22 November, 1928 Relating to International Exhibitions, as amended (hereinafter referred to as the "Convention").

Article 2. The Site

The Expo 2020 site will cover an area of approximately 200 hectares for exhibition areas and other activities. It shall be located on a stretch of land in Jebel Ali area, Dubai.

Article 3. Duration

"Expo 2020" shall start on October 20th, 2020 and shall end on April 10th, 2021.

Prior to the official opening date one day or more may be dedicated for special categories of guests and media representatives.

These dates shall be established with the agreement of the steering committee of the College of Commissioners General.



Source: Getty Images

Section II. Concerned Governmental Authorities in the Organising State

Article 4. Authority Responsible for the Exhibition

The United Arab Emirates Government, a signatory government of the Convention and by force of law has given all necessary authorities to the Preparatory Committee for Expo 2020 (also known as the “Higher Committee” or “Preparatory Committee”) to be responsible for managing, supervising and preparing technical, administrative, financial and all legal measures necessary to ensure the success of the Expo 2020. The Higher Committee shall exercise its authority and its control over the Expo 2020 through the Commissioner General of the Expo 2020.

Article 5. The Commissioner General of Expo 2020

The Government of the United Arab Emirates will appoint a Commissioner General to represent it in all matters related to the Expo 2020.

The Commissioner General shall also be responsible for ensuring that the commitments taken vis-à-vis the BIE and participants are duly honoured, that the works programme are secured and that the general provisions of the General Regulations and Special Regulations are carried out.

The Commissioner General of Expo 2020 shall exercise disciplinary measures whenever required, and, in his/her capacity, is authorised to suspend any activities, and to effect at all times the removal of items of any kind or origin reasoned incompatible with the proper standing of the Expo 2020 and which are likely to represent a risk or a liability.

If the Organiser (as defined in Article 8 of the present Regulations) or the Commissioner General of Section should contest the decision of the Commissioner General of Expo 2020, then the provisions set out in Article 10, which the parties have committed to respect, shall apply. Said recourse has the effect of putting the decision in abeyance except where a matter of security is to be considered.

The Commissioner General of the Expo 2020 may, on his/her own responsibility, delegate the exercise of his/her powers to co-workers. It is possible that one or more Deputy Commissioners General be appointed according to the requirements and needs of Expo 2020.

The Commissioner General of Expo 2020 may not carry out any function or mission on the Organiser’s behalf, unless

these functions, in law and in fact, are purely disinterested and non-profit making.

Article 6. Relationship between the Commissioner General of the Expo 2020 and the Bureau International des Exhibitions

The Commissioner General of the Expo 2020 shall communicate to the BIE as soon as he/she receives such information, the decisions taken by governments regarding their participation, and more particularly the documents whereby governments notify the Commissioner General of the Expo 2020 of their acceptance, the nomination of Commissioners General of national sections, sites selected by participating countries etc., and as soon as signed, the Participation Contracts.

The Commissioner General of the Expo 2020 shall submit to the BIE, within the periods specified in Article 34, hereunder, the texts of the Special Regulations as drafted by the Organiser.

The Commissioner General of the Expo 2020 shall keep the BIE fully informed, chiefly by reporting at each of its sessions, of all developments and progress relating to the preparation of the Expo 2020.

The Commissioner General of the Expo 2020 shall ensure that the use of the BIE flag complies with the regulations laid down by the BIE.

The Commissioner General of the Expo 2020 shall welcome and provide the delegates sent by the BIE on official missions to the Expo 2020 with appropriate support.

The Commissioner General of the Expo 2020 shall ensure that the Organiser indicates by all suitable means and particularly by mentioning on all documents, that the Expo 2020 has been registered by the BIE.

The Commissioner General of the Expo 2020 shall communicate to the BIE, in due time and for the information of the participants, the legislations, statutes, directives, policies or other texts adopted by the United Arab Emirates and its local public authorities, in order to facilitate the participation of all participants and ensure the success of the Expo 2020.

The Commissioner General of the Expo 2020, in accordance with the BIE regulations, shall agree with the BIE, on the methods and procedures by which the percentage of 2% of the total receipts deriving from ticket sales at the Expo 2020 is to be paid to the BIE (hereinafter referred to as “Royalty on Gate Money”).

The amount of the Royalty on Gate Money should under no circumstances be inferior to that foreseen as compensation

for the cancellation of an exhibition as stipulated under Article 38 of the present Regulation.

Article 7. College of Commissioners General / Steering Committee

At the earliest possible opportunity, the Commissioner General of the Expo 2020 shall convene a meeting of Commissioners General of Section representing the participating countries to nominate a Chairperson and a Steering Committee to represent them, to consider matters of mutual interest, and to exercise the powers laid down in Article 10 hereunder. When the number of states officially participating doubles after the elections, the elections shall then be considered no longer valid, and new elections shall be held.

Should the Chairman of the Steering Committee be prevented for any reason from fulfilling his responsibilities, he/she shall delegate his powers to another member of the Steering Committee.

The rules governing the functioning of the Steering Committee shall be set out in Special Regulation No. 3 referred to in Article 34 of the present Regulations.

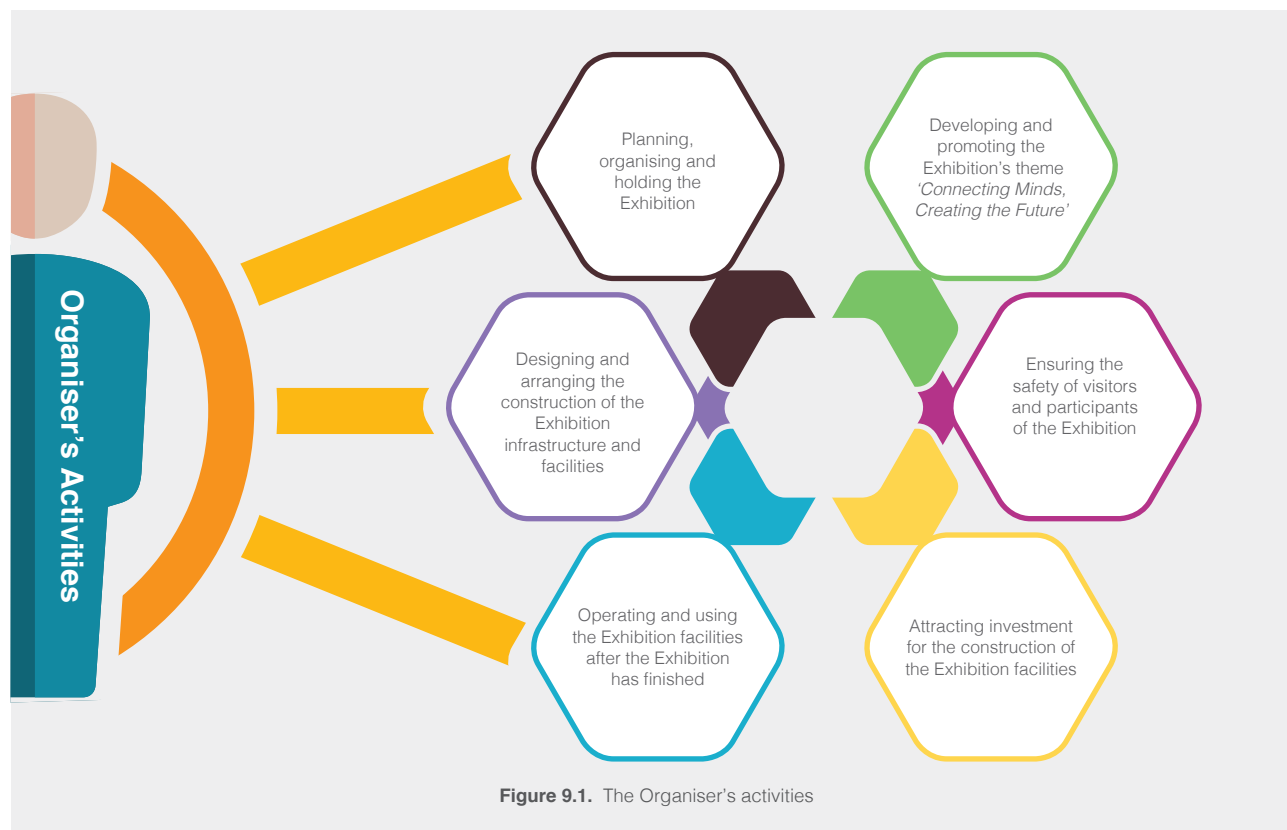
Article 8. Exhibition Organiser

In accordance with Decree No. 49/2013 and Decree No. 30/2014 the preparation, organisation, operation and management of the Exhibition shall be the responsibility of Bureau Expo Dubai 2020 under the authority of the Higher Committee (hereinafter referred to as "the Organiser").

The Commissioner General of the Expo 2020 shall communicate to the BIE, for the information of the participants and the formal records of the Bureau, the constitutional proceedings and composition of the bodies directing the Exhibition, as well as the basic terms of the guarantees, benefits or constraints arising from the conventions signed by the state and, if the case arises, other public authorities.

The Government of the United Arab Emirates shall, in accordance with Article 10 of the Convention, guarantee the fulfilment of the functions and responsibilities of the Organiser.

The Organiser is authorised to conduct the following core activities:



- › Planning, organising and holding the Exhibition;
- › Developing and promoting the Exhibition's theme '*Connecting Minds, Creating the Future*';
- › Designing and arranging the construction of the Exhibition infrastructure and facilities;
- › Ensuring the safety of visitors and participants of the Exhibition;
- › Attracting investment for the construction of the Exhibition facilities;
- › Operating and using the Exhibition facilities after the Exhibition has finished. **(Figure 9.1)**

Section III. Official Participants

Article 9. Official Participants

Official Participants are those foreign governments and intergovernmental organisations that have accepted an official invitation from the Government of the United Arab Emirates to participate in the Expo 2020.

The governments of all participating countries in Expo 2020 shall be represented by a Commissioner General of Section accredited to the Government of the United Arab Emirates. Any participating intergovernmental organisation may also appoint a Commissioner General of Section.

Official Participants shall each conclude a Participation Contract with the Organiser to be signed by the Commissioner General of Section and the Organiser and initialised by the Commissioner General.

The Commissioner General of Section is solely responsible for the organisation and operation of his/her national section, which includes all the exhibitors and the managers of the commercial activities referred to in Part III of Section IV hereunder, apart from the concessionaires referred to in Section V.

The Commissioner General of Section shall also guarantee that all members of his/her national section shall abide by the regulations issued by the Organiser and approved by the BIE.

In order to enable the Commissioner General of Section to carry out his/her responsibilities, he/she shall be entitled to the advantages listed in Special Regulation No.12, referred to in Article 34 of the present Regulations.

The Personnel (staff of Official Participants, Commissioners General, Deputy Commissioners General and Directors of Pavilion) of the foreign national sections shall benefit from

the accommodation facilities listed in Special Regulation No.6, referred to in Article 34 of the present Regulations.

All Official Participants shall abide by the same rules and obligations and benefit from the same rights.

The Organiser shall not permit any exemptions to this Article, except for justified technical and financial supports granted to developing countries.

Information relating to the financial assistance for developing countries will be detailed in Special Regulation No.2 and relevant Participation Guidelines to be established by the Organiser with the cooperation of the BIE.

Article 10. Settlement of Disputes

Any disputes between an Official Participant and either another Official Participant, or the Organiser, shall be settled in the following manner:

1. **If the dispute concerns the interpretation of the present General Regulations, the Special Regulations or the Participation Contract, considered in the light of the Convention or the compulsory rules of the BIE**, the Steering Committee of the College of Commissioners General shall be arbitrator after having, if the case arises, sought the opinion of the President of the BIE who, with the assistance of the Vice-President concerned and the Secretary General, shall make a recommendation to that matter. The Commissioner General of the Expo 2020 or the Organiser may also seek the abovementioned opinion. The decision of the Steering Committee is immediately applicable and without recourse. During its next session the General Assembly of the BIE shall declare whether it approves the interpretation of the Steering Committee of the College of Commissioners General or not. Its approval shall thus constitute a precedent applicable to similar future cases; otherwise, it shall indicate the interpretation which should have been given.
2. **If the dispute concerns products exhibited**, the Steering Committee shall inform the College, according to paragraph 3 of Article 19 of the Convention.
3. **If the case must be resolved by the Commissioner General of the Expo 2020 according to the provisions of these General Regulations**, each party may demand that advice of the Steering Committee be sought beforehand.
4. **For any other dispute each party can demand arbitration:**
 - In the first instance, from the Commissioner General of the Expo 2020 alone;
 - In the second instance, from the said Commissioner General deciding after

consultation with the Steering Committee of the College of Commissioners General;

- In the third instance, from the Steering Committee of the College of Commissioners General.

The ruling shall be made at the highest level chosen by any/either of the parties. It must be made within ten days. Otherwise, the dispute – if it falls under paragraph 1, 3 or 4 above – shall be brought before the College of Commissioners General which shall issue its decision within five days.

Otherwise, the request of the party that raised the dispute shall be considered unjustified.

Section IV. General Conditions of Participation

Part I. ADMISSION

Article 11. Admission of Items and Exhibition Materials

Only those items and Exhibition material which relate to the theme as described in Article 1 of the present Regulations shall be admitted to the Exhibition.

The origin of these products shall comply with the provisions of Article 19 of the Convention.

The procedure for compliance with the theme of the Exhibition shall be described in the Special Regulation No.1, referred to in Article 34 of the present Regulations.

Article 12. Admission of Participants

The participants in a national section shall be selected by the Commissioner General of the Section and act under his sole authority.

Any participant who is not classified under any section shall deal directly with the Organiser, who shall inform the government of the State of origin of the participant concerned of his intention to participate in the Exhibition as soon as contact is established between the Organiser and such participant.

Article 13. Exhibition Pavilions

There shall be the following categories of Exhibition pavilions:

Pavilions that are to be designed and built by participants themselves, for which lots are to be provided by the Organiser free of charge with additional services based on rate card as will be determined by the Organiser.



Source: Getty Images

Pavilion structures built by the Organiser within the Souks area to be:

- Rented to participants with additional services based on rate card as will be determined by the Organiser. There will be 15% discount on rent for the BIE member countries for these types of pavilions;
- Allocated to developing countries free of charge.

Theme Pavilions built by the Organiser.

Best Practice Areas built by the Organiser wherein Non-official participants will be offered space for rent to build stands for exhibits/displays with additional services based on rate card as determined by the Organiser according to the conditions set out by the Commissioner General of the Expo 2020.

Part II. SITES – INSTALLATIONS – CHARGES

Article 14. Sites

There are three sizes of lots space where the Participants will build their own pavilions. If, however, this space has not been fully allocated 24 months before the opening of the Exhibition, the Organiser shall recover the right to re-allocate freely of the unreserved space.

The lots required by the Official Participants to erect their own pavilions shall be made available by the Organiser free of charge.

The Organiser shall provide to the developing countries that qualify for aid, Pavilion space free of charge.

Confirmation of the allocation of space to Official Participants shall be subject to the approval of the proposed Theme Statement as specified in Special Regulation No.1, referred to in Article 34 of the present Regulations.

Details regarding pavilion construction, rental cost for Pavilion structures built by the Organiser, as well as procedures for alterations and custom-built elements undertaken by the Organiser shall be described in Special Regulation No. 2 and 4, referred to in Article 34 of the present Regulations.

Article 15. General Services

The Organiser shall provide at each of the participants' expense, the services of gas, electricity, telecommunications, water inlets and outlets, chilled water (where applicable), garbage removal, etc. The rates charged for such services shall conform to local rates.

Participants shall carry out all the cleaning, maintenance, garbage disposal, and other activities ordinarily required for the operation of their sites. Should a participant fail to do so, the Organiser is authorised to carry out these activities itself and charge all expenses incurred therefrom to the participant in question.

The terms for the provision of general services shall be described in Special Regulation No. 4, 5 and 10, as referred to in Article 34 of the present Regulations.

Article 16. Buildings and Installations

No participant may make alterations within the Exhibition grounds without the Organiser's prior approval. Earthworks, landscaping and all improvements around the buildings are also subject to prior approval by the Organiser. Similarly, improvement plans drawn up by the Organiser may not be modified unless the participants concerned are in agreement, or is granted permission by the Steering Committee of the College of Commissioners General.

The conditions for all construction and improvements shall be set forth in Special Regulation No.4 referred to in Article 34 of the present Regulations which shall also indicates the special conditions that apply within the Exhibition grounds, taking into account in particular the temporary nature of the buildings to be erected and the improvements to be made.

The conditions for the installation and operation of any machines, apparatus or equipment, shall be set forth in Special Regulation No.5 referred to in Article 34 of the present Regulations.

Article 17. Occupation of the Sites and Completion of Works

Actual construction work shall be completed by October 20th, 2019, internal conversion and finishing work by July 20th, 2020 and the installation of exhibits by September 20th, 2020.

In order that such a timetable is honoured, lots for construction shall be handed over to participants by April 20th, 2018; Pavilion structures built by Organiser by October 20th, 2019; Best Practice Areas by October 20th, 2019; Additional outdoor space for outdoor exhibits shall be made available by October 20th, 2019 and the entry of items to be exhibited shall be authorised as from May 20th, 2020.

Pavilions constructed by participants may be preserved after the Exhibition if specific arrangements in this



regard have been made between the Organiser and the participants concerned.

The lots allocated to participants for pavilion construction must be vacated and returned in the original conditions free of encumbrances unless otherwise agreed with the Organiser in advance by October 10th, 2021 at the latest.

Pavilions built by the Organiser must be vacated and restored to their original condition by July 10th, 2021.

Best Practice Areas must be vacated and the premises restored to their original condition by July 10th, 2021.

Article 18. Exhibits

No exhibit or part thereof may be removed from the Exhibition without the permission of the Commissioner General of the Expo 2020.

If a participant is unable to fulfil his commitments towards the Organiser, the Commissioner General of the Expo 2020 may proceed at the closing date of the Exhibition and at the Participant's cost and risk, with the dismantling, removal, storage, attachment and sale of the Participant's goods located within the Exhibition grounds, with the exception of items considered as national heritage or of a nature of public property. In such case, the amount due to the Organiser shall be deducted from the proceeds of such sale.



Part III. COMMERCIAL ACTIVITIES AND MISCELLANEOUS

Article 19. General Provisions

Commercial or other activities carried out in the national sections must be authorised in accordance with these General Regulations, or by the Participation Contract or by the Commissioner General of Expo 2020. An Official Participant may avail himself of any special benefits obtained by another Official Participant.

Such activities fall exclusively within the jurisdiction of the appropriate Commissioner General of Section. If these commercial or other activities give rise to the payment of royalties, under the terms laid down in the Participation Contract, these royalties shall be collected by the Commissioner General of Section.

The space devoted to commercial activities and accessible to the public must not exceed 20% of the total covered exhibition space in order to ensure that the national presentation complies with the provisions in Article 1 of the Convention.

Article 20. Commercial Activities

In accordance with the conditions set out in Special Regulation No.9 referred to in Article 34, Official Participants may open restaurants in which the national food of their country shall mainly be served.

In accordance with the conditions laid down in the said Special Regulation No.9, referred to in Article 34 of the present Regulations, Official Participants may sell to the general public photographs, including slides and postcards, sound and video recordings (on films, CD's, DVD's or other electronic media), books and stamps from their countries.

Subject to the Organiser's approval, Official Participants may also sell a limited number of articles that are truly representative of their respective countries. Such articles may be replaced during the course of the Exhibition. This principle also applies to electronic sales.

The participant may sell on-site any of the items exhibited and materials used, after the Exhibition closes; by doing so the exhibitor shall relinquish his right to the benefit of temporary entry and shall be subject to taxation and customs regulations. No dues shall be payable to the Organiser on such sales.

In the case where the Organiser has granted exclusive commercial rights to certain suppliers for the sale of goods or services, these rights must not be allowed to hinder the commercial activities of the Official Participants, whether these activities are restaurants or the sale of articles included in the national sections.

Concessions made by the Organiser should respect the principle of non-discrimination between nationals and foreigners; avoid all risk of imbalance between the number and nature of concessions and the eventual number of visitors, and all excesses of commercialisation leading to the distortion of the goal of an international Exhibition, as established by the BIE.

Article 21. Catering Services for Personnel

Any national section may organise a restaurant and refreshment services for the exclusive use of its own personnel. These activities shall not require the payment of any dues to the Commissioner General of the Expo 2020 or to the Organiser.

Article 22. Distribution of Free Samples

Subject to the approval of the Commissioner General of the Expo 2020, Commissioners General of Section or exhibitors coming under their authority may distribute free samples of their products or allow their foodstuffs to be tasted free of charge, within their own section.

Article 23. Entertainment and Special Events

Official Participants may arrange shows, special events, presentations or meetings related to the theme of the Exhibition.

Conditions in each case shall be agreed mutually between the Commissioner General of the Expo 2020, the Organiser and the Commissioner General of Section.

Article 24. Publicity

Participants may place signboards, posters, notices, printed matter and similar material on their stands or in their pavilions.

The use of any publicity material outside the pavilion shall be subject to the prior approval of the Commissioner General of Expo 2020. The Commissioner General of Expo



2020 may request the removal of any such material for which he has not given approval.

Brochures and leaflets may only be distributed within the enclosure of the section.

All publicity concerning special events on the site must be authorised by the Commissioner General of the Expo 2020. All noisy advertising is prohibited.

The name, image, logo, marks, mascots, content, etc. of the Exhibition may not be used either inside, or outside the Exhibition site, without prior approval of the Organiser, whether for commercial purposes or not, be they in the form of boards, signs, printed publications, photos, drawings, electronic images, internet or any other form.

The participants may use the Symbols of the Exhibition solely for non-commercial purposes directly related to the Exhibition after having concluded the Participation Contract with the Organiser and receiving its permission. This right of use is not transferable.

Part IV. COMMON SERVICES

Article 25. Customs Regulations

In accordance with Article 16 of the Convention, and its appendix concerning Customs regulations and the Customs system to which it shall refer, Special Regulation No.7 as set out in Article 34 of the present Regulations shall determine the appropriate Customs regulations to be applied, as necessary, to goods and articles of foreign origin intended for the Exhibition. The Government of the United Arab Emirates shall take the necessary measures related to the Customs Annex of the Convention.

Article 26. Handling and Customs Operations

Exhibitors may carry out freely all handling and customs operations. However, the Organiser shall inform them of the names of those agents whom he has approved as being competent for this purpose and over whom he exercises a control.

Each exhibitor must handle his own on-site acceptance of goods and the reshipment of crates as well as the inspection of their contents.

If exhibitors and their agents are not present when the crates arrive within the Exhibition grounds, the Commissioner General of the Expo 2020, upon request of the Organiser, can have them warehoused at the risk and expense of the Exhibitor.

Article 27. Insurance

I. Insurance of persons.

A. Compulsory insurance required by the law.

1. **Workman's compensation.** Each Commissioner General of Section must insure his personnel and the personnel of his exhibitors against accidents at work in accordance with the conditions laid down in Special Regulation No.8, referred to in Article 34 of the present Regulations.
2. **Motor insurance.** In accordance with the laws and regulations in effect in the United Arab Emirates, all vehicles belonging to national section or other Official Participant, its members, its employees, its exhibitors and, more generally, to any person coming under the authority in any capacity of a Commissioner General of Section must be insured against the damage they may cause to third parties under the conditions laid down by Special Regulation No.8, referred to in Article 34 of the present Regulations.
3. **Accidents as a result of dangerous types of activities.** In accordance with the laws and regulations in effect in the United Arab Emirates, personnel of a national section, its exhibitors and any person coming under the authority in any capacity of a Commissioner of Section facilities, the activity of which carries a threat of damage to third parties, must enter into a contract for insurance of civil liability against the damage caused to life, health and/or property of third parties as a result of the dangerous production factor under the conditions laid down by the Special Regulation No. 8, referred to in Article 34.

B. Compulsory insurance required by the present regulations.

Civil liability: The Organiser shall underwrite and approve a group policy covering the risks involving his civil responsibility and listed in Special Regulation No.8 referred to in Article 34 of the present Regulations. This insurance policy shall be taken out with the underwriter offering the most favourable terms. The costs incurred shall be determined on a pro-rata calculation of the area occupied by each exhibitor.

All Official Participants may choose whether to take out cover from this group policy or to provide evidence that they have taken out a policy with another insurance company approved by the Organiser covering the same risks.

II. Insurance of goods.

A. Goods belonging to the government of the host state or the Organiser.

Subscription to any insurance against theft, deterioration or destruction of such goods (building, furnishings, equipment and other items), shall be the sole responsibility of the owner, and may not be passed on to an Official Participant in the form of a surcharge on the rent payable, even if the Official Participant obtains permanent or partial coverage from such an insurance.

B. Goods belonging to Official Participants.

Insurance on goods such as buildings, furnishings, equipment, personal property and other such items against the risks of theft, deterioration or destruction of these goods, shall be the sole responsibility of the owner of these goods.

III. Other insurance.

The Organiser may provide participants with his assistance if they choose to take out additional insurance against other risks.

Special Regulation No.8, referred to in Article 34 of the present Regulations, shall clearly set out all conditions for insurance-related matters, in addition to those set out in this Article, and including applicable insurance obligations under the laws of the United Arab Emirates.

The Commissioner General of the Expo 2020, the Organiser, the Commissioners General of Section and their exhibitors mutually waive any claim which they may be entitled to make against each other as a result of material damage caused by fire or other accident. Such a claim would not be waived in the case of foul play and/or wilful misconduct and/or gross negligence of the other party.

This waiver should take effect automatically for each Commissioner General of Section as from the date his Participation Contract enters into force. All contracts relating to the insurance of buildings, furnishings, equipment and any other items belonging to the persons mentioned in the previous paragraph, whether they take the form of a contract for the extension of coverage under a group policy or of a separate policy, must explicitly mention this waiver, which shall also be mentioned in the Participation Contract.

Article 28. Security

In accordance with the conditions laid down in Special Regulation No.10 referred to in Article 34 of the present



Source: Shutterstock

Regulations, the Organiser shall set up an overall security system to maintain peace and security, to deter violations of the law and to enforce the regulations.

Commissioners General of Section may, under the conditions laid down in the Special Regulation No.10 mentioned above, arrange special security of their respective sections.

Article 29. Catalogue

Each participant shall cooperate with the Organiser as regards to all publication, production, communication, etc., appropriate for the promotion of the Exhibition. The contents of such material are subject to the approval of the Commissioner General of Section concerned.



The Commissioner General of each section shall be entitled to print and publish, at his own expense, an official catalogue of the items being displayed in his section.

Article 30. Admissions to the Site

The conditions of admission are laid down by Special Regulation No.13 referred to in Article 34 of the present Regulations.

The Organiser, with the agreement of the Commissioner General of the Expo 2020, shall determine the entrance fees for the Exhibition.

Standing invitations or invitations for a limited period, complimentary entrance cards for exhibitors or concessionaires and employees' service cards shall be issued in accordance with the conditions laid down in the Special Regulation No. 13 mentioned above.

Part V. INTELLECTUAL PROPERTY

Article 31. General Provisions

Special Regulation No. 11, referred to in Article 34 of the present Regulations, concerning the protection of intellectual property rights and copyrights shall specify:

- The adherence of the United Arab Emirates to:
 - Berne Convention for the Protection Literary and Artistic Work 2004.
 - Paris Convention for the Protection Industrial Property 1996 especially Article 11.

- Gulf cooperation council November 1998.
- Related laws and regulations applicable in United Arab Emirates.
- Special measures applicable to the Exhibition.

Security personnel shall be instructed not to allow anyone to draw, copy, measure, photograph and cast, for profit-making purpose, items on display in the Exhibition without the written permission of the exhibitor.

Article 32. Photographs or Other Visual Materials of the Exhibition

The reproduction and sale of views of the pavilions of each Official Participant must be approved by the Commissioner General of the section concerned. However, the Organiser reserves the right to authorise the reproduction and sale of photographic or other views of the Exhibition to which the participants may not object.

Part VI. AWARDS

Article 33. Awards

In accordance with Articles 23 and 24 of the Convention, the judging and ranking in order of merit of exhibits shall be entrusted to one or more international juries whose rules of operation shall be laid down in Special Regulation No. 14, referred to in Article 34.

If a national section or an exhibitor has decided not to take part in the competition, the Commissioner General of the section shall inform the Commissioner General of the Expo 2020 to this effect.

Part VII. SPECIAL REGULATIONS

Article 34. List of Regulations and Time Schedules

The host government shall submit to the BIE for approval, the drafts of the Special Regulations. These regulations shall, in particular, concern:

Special Regulation No.1 concerning the definition of the theme of the Exhibition and the guidelines for the development of the theme by the Organiser and the participant;

Special Regulation No.2 concerning the conditions of participation in the Exhibition;

Special Regulation No.3 concerning the rules for the functioning of the Steering Committee of the College of Commissioners General;

Special Regulation No.4 concerning construction or improvements, and fire prevention;

Special Regulation No.5 concerning the installation and operation of machines, apparatus and equipment of all types;

Special Regulation No.6 concerning the accommodation facilities for the personnel of official foreign sections;

Special Regulation No.7 concerning customs and handling, and any particular rates and charges;

Special Regulation No.8 concerning insurance;

Special Regulation No.9 concerning commercial activities by official participants;

Special Regulation No.10 concerning general services: health and hygiene; surveillance and security; distribution of water, gas, electricity, heating, air-conditioning, etc.; telecommunications.

Special Regulation No.11 concerning intellectual property;

Special Regulation No.12 concerning the privileges and advantages of Commissioner Generals of Section and of their personnel;

Special Regulation No.13 concerning admissions;

Special Regulation No.14 concerning the conditions governing the attributing of awards;

Special Regulation No.15 concerning communications and the promotion of the Exhibition.

The above regulations numbered 1 to 10 and 15 inclusive shall be submitted at least three years before the date of the opening of the Exhibition. Those regulations mentioned under 11 to 14 inclusive shall be submitted at least 18 months prior to the opening of the Exhibition.

These regulations shall be communicated to the Steering Committee of the College of Commissioners General as soon as it has been formed. The Steering Committee shall study them and inform the BIE of its observations.

All other regulations and directives which the Organiser may lay down for the requirements of the Exhibition shall come into force only after being examined by the Steering Committee of the College of commissioner General.

Notwithstanding the time schedules established for the approval of these Special Regulations, the Organiser shall make available early guidelines on costs or provisions necessary for assessing the financial implications of participation.

Section V. Concessionaires

Article 35. Definition

"Concessionaires" in the sense of these General Regulations are those who have been granted by the Organiser rights to conduct commercial activities within the Exhibition site.

Concessionaires shall conclude a Concessionaire Contract with the Organiser that covers the conditions for the commercial activities to be conducted within the Exhibition site.

The above provisions apply to concessionaires with the exception of those provisions which only concern Official Participants and which are the following:

- Articles 6, 7, 9 and 10;
- Part I of Section IV;
- Article 14;
- Part III of Section IV, with the exception of Article 24;
- Part IV, with the exception of Article 27.II.C, and Part VI of Section IV;
- The Special Regulations referred to in Article 34 under the numbers 1, 3, 6, 7, 9, 10, 12, 14 and 15.

The other conditions for participation shall be laid down in the concessionaire contract. They shall comply with the provisions of Articles 17, 18 and 19 of the Convention.

Article 36. Admission

Individuals and firms whose countries are officially participating in the Exhibition shall only be admitted as concessionaires subject to the agreement of the Commissioner General of Section of their country of origin, who may establish special conditions for their admission.

Section VI. Indemnities in Case of Cancellation of the Exhibition

Article 37. Indemnities and Force Majeure

In the event of the renunciation of organising a registered Exhibition, the Organiser must compensate those countries who have accepted to participate, for expenses incurred and duly justified arising directly from their participation in the Exhibition.

Nevertheless, no compensation shall be due if the cancellation is caused by "force majeure" including but not limited to war, hostile armed action and natural disaster considered as such by the General Assembly of the BIE on the recommendation of the Executive Committee.

Indemnities shall be set by the General Assembly, whose decision shall be final, on the proposition of the Executive Committee which had overseen the claim with the documents and evidence supplied by the host state, the Organiser and all other parties involved.

Article 38. BIE Compensation

Moreover, the Organiser must compensate the BIE for the loss corresponding to the percentage of gate money for an amount established by the General Assembly according to the proposition of the Administration and Budget Committee of the BIE.

Article 39. Guarantee

The Organiser should undertake to fulfil the obligations defined by Articles 37 and 38 which shall be guaranteed by the state demanding the registration of the Exhibition.

The maximum amount of these indemnities shall be set before the registration by an agreement between the BIE on the one hand, the Organiser and the host state on the other hand.

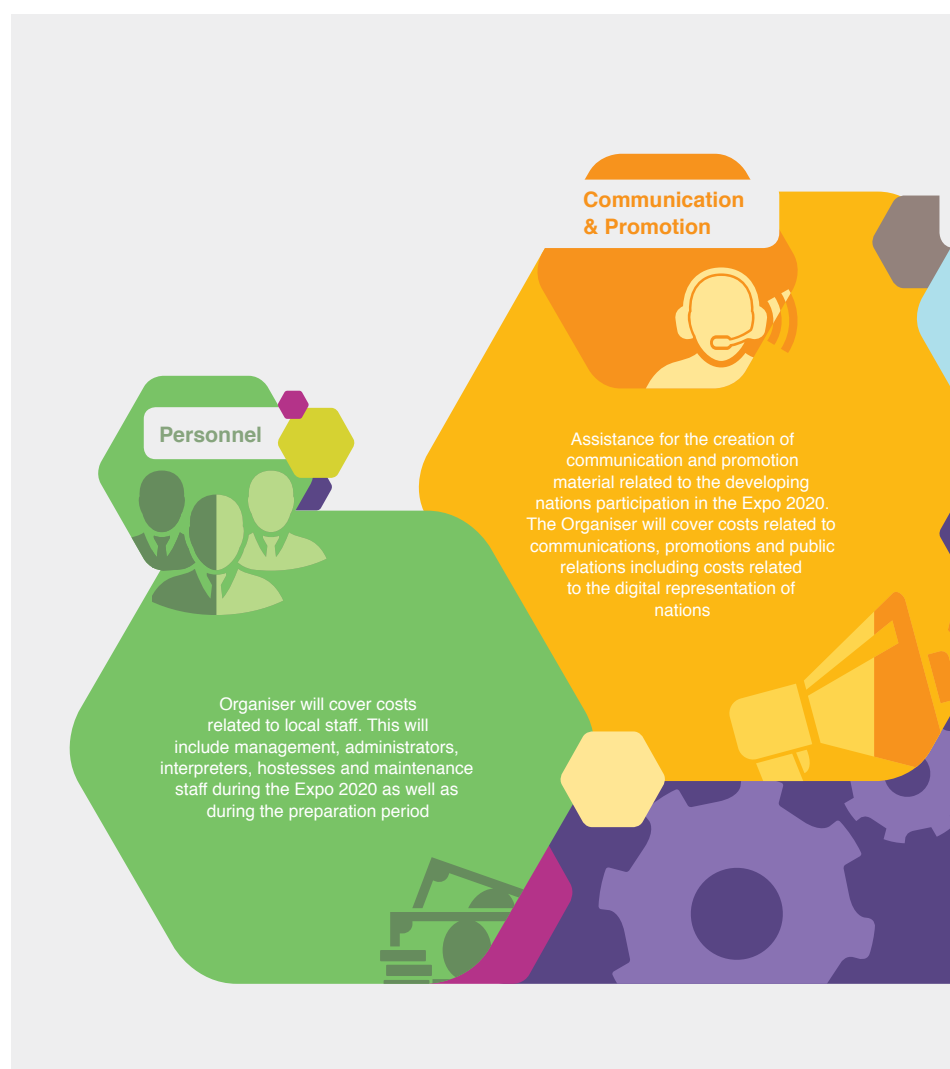
These engagements shall form a part of the required documentation for registration.

Article 40. Commitment

To encourage the presence and active participation of developing countries, the Organiser will allocate the sum of USD 187.9 million to assist developing countries to participate in Expo 2020. The combined amount of USD 187.9 million will cater for the participation and other service needs of 100 developing countries within the Exhibition site.

The Organiser has identified criteria for financial assistance that will qualify developing countries for support and has outlined it in Article 13 of Special Regulation 2.

Such developing countries will receive space free of charge within the Pavilions built by the Organiser as defined in Article 13 of the present regulations and they will be reimbursed for their participation costs.



Along with this reimbursement, developing countries will also receive consultation services and assistance from the Organiser, which will uphold the tradition of coordinated and co-operative management of Expo 2020 participation.

Among the services expected to be available to developing countries as part of the support package includes: **(Figure 9.2)**

Construction and Design: Pavilion construction, design, basic fit-outs and dismantling of pavilions.

Consulting Assistance: Consulting assistance for pavilion exhibits, to help ensure the high quality of theme-related content.

Allowances: Provide allowances to cover costs related to custom clearances, logistics support and insurance.

Services & Maintenance: Costs related to utilities, security, maintenance, housekeeping and other essential operating services.

Communication and Promotion: Assistance for the creation of communication and promotion material related to the developing nations participation in the Expo 2020. The Organiser will cover costs related to communications, promotions and public relations including costs related to the digital representation of nations.

Personnel: Organiser will cover costs related to local staff. This will include management, administrators, interpreters, hostesses and maintenance staff during the Expo 2020 as well as during the preparation period.



Figure 9.2. Support package to developing countries

Travel: Travel expenditures to and from the country of origin for the developing countries representatives and staff during the Expo 2020 as well as the preparation period.

National Day: The Organiser will cover the costs related to celebrating developing countries' National Days during the Expo 2020.

The funds will be allocated to assist:

- a. LDC (Least Developed Countries);
- b. LIE (Lower Income Economies);
- c. LMIE (Lower Middle Income Economies);
- d. SIDS (Small Island Developing Countries);
- e. LLDC (Landlocked Developing Countries);

The above countries will be based on the classifications of the United Nations.



Source: Shutterstock

9.2. Participation Contract

PARTICIPATION CONTRACT Of Expo Dubai 2020, UAE
(Official Participant)

Between

_____, represented by _____,
Commissioner General of Section (hereinafter referred to as "the Participant"), which has expressed its intention to participate in the Dubai Expo 2020 in response to the invitation of the Government of the United Arab Emirates,

On one hand, and

Bureau Expo Dubai 2020, represented by Her Excellency Reem Al Hashimy (hereinafter referred to as "The Organiser"),

On the other hand, it has been agreed as follows:

Chapter I. General Provisions

Article 1.

The object of the present contract is to establish the terms on which the Participant shall take part in the Dubai Expo 2020 (hereinafter referred to as "the Exhibition").

The General Regulations and Special Regulations of the Exhibition, approved by the Bureau International des Exhibitions (hereinafter referred to as "the BIE"), are acknowledged as an integral part of the present contract and are binding on the contracting parties.