### 9.4. Special Regulation No.2

### **Special Regulation No.2**

Concerning the Conditions of Participation in the Exhibition

# Chapter I. General Provisions

### Article 1. Purpose

The purpose of this Special Regulation is to set forth the conditions for participation in the World Exhibition Dubai, United Arab Emirates 2020 (hereinafter referred to as "the Exhibition") in accordance with Sections III and IV of the General Regulations of the Exhibition.

### Article 2. Definition of Official Participant

- Official Participants are those foreign governments and international organisations that have accepted the official invitation of the Government of the United Arab Emirates to participate in the Exhibition.
- 2. International organisations are to be understood as intergovernmental organisations that pursue the aim of promoting international cooperation in scientific, economic, cultural and other fields.

### Article 3. Definition of Non-official Participant

Non-official Participants are those parties who have been authorised by the Commissioner General of the Expo 2020 to participate outside the sections of Official Participants.

### Article 4. Compliance with Laws and Regulations

The Participants shall comply with the General Regulations, the Special Regulations and the relevant laws and regulations of the United Arab Emirates.

### Article 5. Exhibits

- All presentations shall conform to Special Regulation No.1 concerning the definition of the theme of the Exhibition and guidelines for the development of the theme by the Organiser and the participants, and must be approved by the Organiser.
- 2. All items and exhibition materials to be exhibited shall conform to Special Regulation No.1 concerning the definition of the theme of the Exhibition and

- guidelines for the development of the theme by the Organiser and the participants and Special Regulation No.4 concerning construction or improvements, and fire prevention and must be approved by the Organiser (Special Regulation No.5).
- Under no circumstances shall be allowed onto the Exhibition site any material or object considered dangerous, harmful to humans, animals or the environment, or detrimental to public order, such as explosives, firearms and poisons.

# Chapter II. Official Participants

### Article 6. Participation Contract

- Official Participants who wish to take part in the Exhibition shall conclude a Participation Contract with the Organiser. The Participation Contract shall be signed by the Commissioner General of Section and a representative of the Organiser and countersigned by the Commissioner General of the Expo 2020.
- 2. In cases where the Official Participants wish to carry out commercial activities at their pavilions, they shall comply with the provisions of Articles 19 and 20 of the General Regulations of the Exhibition, as well as the Special Regulations No. 9, concerning the conditions under which the Official Participants may operate restaurants or carry out sales. Details of such activities shall be set out in the Appendix to the Participation contract.
- 3. The Participation Contract shall be supplemented by the plans and documents set forth in Special Regulation No.4 concerning construction or improvements, and fire prevention.

### Article 7. Provision of Exhibition Space

The Organiser shall make available to Official Participants exhibition spaces of the following types:

- Pavilions that are to be designed and built by Official Participants themselves on an open space, provided by the Organiser free of charge.
- Pavilions built by the Organiser and rented to Official Participants. There will be 15% discount on rent for the BIE member countries for this type of pavilions. For countries that qualify for aid, space will be provided free of charge.

#### Article 8. Allocation of Exhibition Sites

- Official Participants shall submit to the Organiser an application for the allocation of an exhibition space. This information shall include a Theme Statement as described in Article 7 of Special Regulation No.1 concerning the definition of the theme of the Exhibition and the guidelines for the development of the theme by the Organiser and the participants.
- 2. The Organiser shall inform the Official Participant of the results of the application in writing within 90 days after its receipt. If the Organiser judges that the presentation proposed by the participant is not in accordance with the theme of the Exhibition, or otherwise not acceptable, the reasons for this non-acceptance will be communicated in writing to the Official Participant and the necessary modifications will be agreed upon with the Commissioner General of Section.
- 3. The Organiser shall allocate exhibition spaces taking into account the application set forth in paragraph 1 of this article and the date of acceptance of the official invitation to participate in the Exhibition. The exhibition site allocation will be confirmed upon signature of the Participation Contract. Consequently, the allocation shall be considered provisional until the Participation Contract is signed by both parties.
- 4. Before the signing of the Participation Contract, the Organiser has the right to change, without liability of any kind, the site plan and the allocation of exhibition sites within the Exhibition in order to ensure the successful operation of the Exhibition and the harmony of the Exhibition site.

## **Article 9.** Availability, Completion and Restoration Deadlines for Exhibition Space

- Actual construction work shall be completed by October 20th, 2019, internal conversion and finishing work by July 20th, 2020 and the installation of exhibits by September 20th, 2020.
- 2. In order that such a timetable is honoured, lots for construction shall be handed over to participants by April 20th, 2018; Pavilion structures built by Organiser by October 20th, 2019; Best Practice Areas by October 20th, 2019; Additional outdoor space for outdoor exhibits shall be made available by October 20th, 2019 and the entry of items to be exhibited shall be authorised as from May 20th, 2020
- 3. Pavilions constructed by participants may be preserved after the Exhibition if specific arrangements in this regard have been made between the Organiser and the participants concerned.



Figure 9.4. The Organiser's provision services to Official Participants

- The lots allocated to participants for pavilion construction must be vacated and returned in the original conditions free of encumbrances unless otherwise agreed with the Organiser in advance by October 10th, 2021 at the latest.
- 5. Pavilions built by the Organiser must be vacated and restored to their original condition by July 10th, 2021.
- Best Practice Areas must be vacated and the premises restored to their original condition by July 10th, 2021.

### Article 10. Provision of Services

- 1. The Organiser shall throughout the Exhibition ensure the supply of the services which conforming to the rates charged within the region where the Exhibition is being held. Official Participants shall be responsible for the equipment installation costs as well as the utilisation costs of the following services within their building site or exhibition area:
  - Electricity / Gas
  - Chilled Water (where applicable)
  - Telecommunications
  - Water inlets and outlets
  - Garbage collection and disposal
  - Refuse removal from the pavilions
  - Pavilion security

The Organiser may provide other services, which it deems appropriate, to Official Participants after authorisation by

the Commissioner General of Expo 2020 following BIE approval. (Figure 9.4)

- Official Participants shall comply with Special Regulation No.4 concerning construction or improvements, and fire prevention, Special Regulation No.10 concerning general services, and the relevant laws and regulations of the United Arab Emirates, for the installation of equipment and the utilisation of the services in paragraph 1 of this article.
- The Organiser shall provide Official Participants, for their reference, with a list of companies that carry out the services listed below:
  - Pavilion maintenance and cleaning
  - Installation of security devices
  - Installation of fire protection devices
  - Security service
  - Architecture and engineering
  - Landscaping and gardening
  - Exhibit decoration
  - Pavilion guides
  - Other services requested by Official Participants and deemed appropriate by the Organiser

### Article 11. Services Offered without Charge

The Organiser shall provide the following services without charge during the period of the Exposition:

- First aid services
- Cleaning and maintenance of public areas and green areas, unless these have already been allocated to the participant by way of Participation Contract
- Directional signage on the Exposition site
- Information service for visitors
- Security services on the Exposition site
- Lost persons centre
- Lost and found
- Exposition site lighting
- Fire safety measures
- WCs and drinking water
- Public telephones

### Article 12. Use of the Exhibition Symbols

The Commissioners General of Section may use the Symbols of the Exhibition solely for non-commercial purposes directly related to the Exhibition after concluding the Participation Contract with the Organiser and receiving the permission of the Commissioner General of the Expo 2020. This right of use is not transferable.

### Article 13. Assistance to Developing Countries

- 1. The following developing countries will be eligible for the financial assistance:
  - Least Developed Countries:

As classified by the United Nations, this group includes countries whose 3 year average GNI per capita is USD 992 or less. This criteria also takes into account nations' human assets and economic vulnerability to external shocks.

• Low Income Economies:

As classified by the World Bank, this group includes nations with a GNI per capita of USD 1.025 or less

• Lower Middle Income Economies:

As classified by the World Bank, this group includes nations with a GNI per capita of USD 1,026 – 4,035.

Small Island Developing States:

As classified by UN-OHRLLS, this group includes island states facing specific social, economic and environmental vulnerabilities.

• Landlocked Developing Countries:

As classified by UN-OHRLLS, this group includes developing nations that lack territorial access to the sea and therefore face the challenge of access and development.

(Figure 9.5)

A detailed programme of assistance to developing countries will be issued on a later stage detailing the aid mechanism, eligibility process and applicants criteria.

## Chapter III. Nonofficial participants

### Article 14. Application for Participation

- Non-official Participants who wish to take part
  as exhibitors in the Exhibition shall submit an
  application to participate together with the required
  information directly to the Organiser. The Organiser
  shall inform the respective governments of the
  would-be participants' intention to participate in the
  Exhibition. Requests for participation shall only be
  considered upon approval by the Commissioner
  General of Section concerned or otherwise by the
  respective government.
- The application to participate referred to in paragraph 1 of this Article shall include a Theme Statement as described in Article 7 of Special Regulation No.1 concerning the definition of the

- theme of the Exhibition and the guidelines for the development of the theme by the Organiser and the participants.
- 3. The Organiser shall communicate the results of the application to non-official participants in a reasonable period of time.

### Article 15. Appointment of a Director

- Non-official Participants shall appoint a Director to represent them in all matters related to their participation.
- The Director shall be responsible for the preparation and operation of the participation concerned and shall supervise all personnel under his/her authority to ensure compliance with the laws and regulations described in Article 4 of this Special Regulation.

### Article 16. Participation Contract

 All Non-official Participants shall enter into a Participation Contract with the Organiser. The Participation Contract for Non-official Participants shall be signed by the Director of the Non-official Participant and the Organiser.

- The Participation Contract for Non-official Participants shall specify the conditions of participation for non-official participants, including provisions covering the supply of services.
- The rights and benefits offered to Non-official Participants shall not, under any circumstances, be more favourable than those offered to Official Participants.

### Article 17. Allocation of Exhibition Sites

- 1. Exhibition sites shall be allocated in such a way that there is a clear distinction between:
  - Best Practice Area and the Pavilion Structures in the Souks
  - The area for Official Participants and the area for Non-official Participants.
- Non-official Participants shall be provided with exhibition sites determined by the Organiser. The amount of rent for these shall be decided by agreement between the Non-official Participant and the Organiser.

